

TV, eh?

*WHAT'S UP IN CANADIAN
TELEVISION*

What is TV, eh?

An online hub dedicated to covering Canadian television shows and the industry that produces them, TV, eh? serves up fresh content daily, including news, reviews, interviews, links and podcasts. It's the ultimate source for TV enthusiasts and entertainment industry types alike.

Original Content

TV, eh? features original reviews, interviews and commentary covering the latest in Canadian television. Respected television critic and TV, eh? Editor Greg David has extensive access to key players and talent in the Canadian television industry, resulting in coverage that provides an insider's perspective on the best and worst in Canadian television (and everything in between). Pieces from TV, eh? founder Diane Wild and numerous contributors offer fresh perspectives and round out the original content on the site.



Shared Content

In addition to an abundance of original content, TV, eh? features links to Canadian television coverage from various other websites and sources across the country.



Daily E-newsletter

The daily TV, eh? email newsletter features links to the day's original news stories and reviews, as well as links to Canadian television coverage from other websites and sources.

Podcasts

TV Eh B Cs podcast: Anthony Marco sheds light on the Canadian television industry through interviews with the writers, directors, producers, showrunners, talent and executives behind top Canadian television shows. Past interviewees include *Murdoch Mysteries* showrunner Peter Mitchell, actor Patrick McKenna, actress Carmen Moore (*Blackstone*), showrunner Bruce M. Smith (*19-2*) and director Tim Southam.



TV, eh? podcast: In this bi-weekly podcast, Greg David, Diane Wild and veteran podcaster Anthony Marco discuss the latest Canadian television news.



Quick Facts and Figures



TV, eh? is a highly respected source for entertainment news. The editorial team has access to interviews, behind-the-scenes information and exclusive content for all Canadian shows.

TV, eh? attracts an average of **63,000 unique visitors per month** (since the site re-launched in August 2014).

TV, eh? sees an average of **81,000 page views per month**.

Over 500 readers subscribe to the daily TV, eh? e-mail newsletter.

TV, eh? is **Google News approved!** Google has recognized the site as a source for entertainment news in Canada, meaning it pops up in Google searches more often.

In the summer of 2014, through a crowdfunding campaign on Indiegogo, a total of **\$20,000** was raised to fund the re-launch of TV, eh? after a brief hiatus.

Donations exceeded the campaign's fundraising goal by **1,401%**.

The **210 contributors** to the TV, eh? Indiegogo campaign included conventional television networks; the Writers Guild of Canada and its members; actors; actresses; production companies; the Directors Guild of Canada and its members and the Canadian Film Centre, among others.



Leadership Team

Diane Wild, Publisher

diane@tv-eh.com

Twitter: @tv_eh

Facebook.com/CanadianTV

In addition to her role as founder and Publisher of TV, eh?, Diane Wild is an award-winning communications professional and freelance writer. Over the course of her 15-year career, Wild has worked as a writer and communications expert for a variety of organizations in the arts, health care and sports industries, including stints managing publications for the Olympic Broadcasting Service during the Sochi (2014), London (2012) and Vancouver (2010) games.

Wild launched TV, eh? in 2006 to shine a spotlight on homegrown shows that were often overshadowed by their American cousins. Since the site launched, Wild has interviewed actors, writers, producers, directors and scientists and helped to raise over \$10,000 for Kids Help Phone through a charity auction. Widely recognized as an expert on Canadian television, Wild has appeared on *The Current* (CBC Radio) and has been quoted in *The Globe and Mail* and *Maclean's* magazine. A past moderator of TV writing events for the Writers Guild of Canada, Wild also writes for *Canadian Screenwriter* magazine.

Greg David, Editor

greg@tv-eh.com

Twitter: @tv_eh

Facebook.com/CanadianTV

Greg David has been a top Canadian television critic for nearly two decades. He has interviewed hundreds of television insiders throughout his career, including actors, actresses and behind-the-scenes players from countless programs. From *Survivor* winners to Donald Trump and Jerry Bruckheimer, over the years David has talked television with the people who matter most to readers.

A longtime television critic for TV Guide Canada before he joined the TV, eh? team, David has often appeared in front of the camera as a trusted source for TV-related opinion, discussing everything from Primetime Emmy snubs to the hottest new shows debuting on the small screen. TV credits include *Breakfast Television* (City TV), *Canada AM* (CTV) and *The Morning Show* (Global). David is also regularly featured on a weekly television segment hosted by Tom McConnell on CKTB AM in St. Catharines, Ontario.

David has served as an instructor at George Brown College, teaching classes on writing and editing for the web. He is a member of the Television Critics Association and a graduate of Sheridan College's Print Journalism program.
